



The Annual Gala

of the Justice & Diversity Center of
The Bar Association of San Francisco

Thursday, September 28, 2017

6:00 - 9:00 p.m.

Bently Reserve | Banking Hall

301 Battery Street | San Francisco

SPONSORSHIP LEVELS AND BENEFITS

		Gala tickets	Color ad in San Francisco Attorney magazine	Color ad in electronic event/night display	Listing on event collateral, including print program	Acknowledgement in publications, on website and social media
PLATINUM \$7,500-\$50,000*	10	full page	★	★	★	
SILVER \$15,000	10	full page	★	★	★	
BRONZE \$10,000	10	half page	★	★	★	
PEWTER \$5,000	10	quarter page	★	★	★	
PEARL \$2,500	5	quarter page	★	★	★	
DIAMOND \$1,000	3	1/8 page	★	★	★	
OPAL \$500	2		★	★	★	

Exclusively for solo practitioners and small firms with nine or fewer attorneys.

*depending on law firm size

San Francisco Attorney magazine circulation: 8,000 judges, attorneys and other members of the San Francisco legal community and BASF members.

Justice & Diversity
CENTER

OF THE BAR ASSOCIATION OF SAN FRANCISCO



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More than 400 people attended the 2016 JDC Gala, and, with your help, we will again raise significant funding for our Justice & Diversity Center's free legal services and diversity pipeline programs, including School-To-College and the Bay Area Minority Law Student Scholarship Program.

SPACE RESERVATION AND AD SPECIFICATIONS

Art Requirements and Deadline - Friday, September 8, 2017

All electronic event-night display ads must be submitted in color as a high-resolution jpg (300 dpi or higher).

San Francisco Attorney magazine ads must be submitted as high-resolution pdf files with all images and fonts embedded.

Sizes - Please submit the appropriate ad sizes for your sponsorship level

- Full color sponsor ad in electronic event-night display: 10" wide x 7" high
- Full page color ad* in *San Francisco Attorney* magazine: 7.25" x 9.25"
- Half page color ad* in *San Francisco Attorney* magazine: 7.25" x 4.5"
- Quarter page color ad* in *San Francisco Attorney* magazine: 3.5625" x 4.5"
- 1/8 page color ad* in *San Francisco Attorney* magazine: 3.5625" x 2.1875"

*Ads that will be published in the *San Francisco Attorney* magazine **should be general branding ads and should not mention the Gala.**

Email artwork to creativeservices@sfbar.org by Friday, September 8, 2017.

More information

If you would like more information about sponsoring the Gala, please contact Steve Love, director of donor and community engagement, at slove@sfbar.org or (415) 782-8917.

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2017 PLEDGE FORM

Firm _____

Contact _____

Address _____

Sponsor Level _____

Please indicate pledge of support

We pledge \$ _____

Payment Options

- Please send me an invoice.
 Our check, made payable to the Justice & Diversity Center is enclosed.
 Please charge my credit/ debit card: Mastercard VISA American Express Discover

Card Number _____ Expiration Date ____/____/____ Security Code _____

Signature _____

The Justice & Diversity Center accepts payments of up to \$10,000 online by credit card at www.sfbar.org/donate.

Payment is due by November 1, 2017.

Please return pledge form to

BY MAIL Justice & Diversity Center
301 Battery Street, Third Floor
San Francisco, CA 94111
Attention: Danielle Doleman

EMAIL email to
Danielle Doleman at
ddoleman@sfbar.org

OR FAX fax to
Danielle Doleman at
(415) 477-2388

For additional information, please contact Steve Love at (415) 782-8917 or slove@sfbar.org

Thank you!

JDC is a 501(c)3 nonprofit corporation. Contributions are tax-deductible to the extent allowed by law

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