



Putting for the Pipeline

Matching in-house counsel and judges as your 4th player.

Friday, October 27, 2017

11:00 a.m. - 8:00 p.m.

TPC Harding Park

99 Harding Road, San Francisco

Putting for the Pipeline is an annual golf tournament that benefits the educational programs and diversity initiatives of The Bar Association of San Francisco and the Justice & Diversity Center.

The goal of these programs and initiatives is to increase diversity in the legal profession by assisting underserved and diverse students to advance along the educational pipeline from K-12 through law school and beyond. Learn more at www.sfbar.org/jdc/diversity.

SPONSOR THE TOURNAMENT!

We have sponsorships for every budget - please review available opportunities on the next pages.

Sponsors at all levels receive recognition in BASF's print and electronic publications and through our robust social media channels. We promote your sponsorship to our 7,000+ members from law firms, corporations, and government agencies in the San Francisco Bay Area and beyond.

EVENT FORMAT & TEAMS

The format of the tournament is a four-person scramble. Players of all skill levels welcome.

Teams are organized to include in-house counsel and judges. Special guests from the following organizations have signed up to play in past tournaments:

Allianz/Fireman's Fund; California Supreme Court, Seattle Seahawks, Electronic Arts, Google, Intel, Leap Motion, Lyft, Pacific Gas and Electric, Roundtable, Sony Computers Entertainment America, Union Bank, and many more.

QUESTIONS?

Contact Steve Love, director of donor and community engagement, at slove@sfbar.org or 415-782-8917.





SPONSORSHIP OPPORTUNITIES

Friday, October 27, 2017

11:00 a.m. - 8:00 p.m.

TPC Harding Park

99 Harding Road, San Francisco

GOLF TOURNAMENT CO-HOST: **\$5,000**

Benefits

- Registration for three golfers (a foursome consists of your golfers plus a fourth golfer placed by BASF.)
- Logo on all tournament marketing and signage
- Exclusive hole sponsorship
- Ad in tournament program and acknowledgement at awards reception
- Recognition in BASF publications and social media

SNACK CART SPONSOR: **\$4,000**

Benefits

- Registration for two golfers
- Logo and signage on snack cart circulating the course throughout the tournament
- Recognition in tournament program
- Recognition in BASF publications and social media

AWARD RECEPTION SPONSOR: **\$3,000**

Benefits

- Registration for one golfer
- Tee Sponsorship
- Logo on awards reception signage and acknowledgement at awards reception
- Recognition in tournament program
- Recognition in BASF publications and social media

BAG SPONSOR: **\$3,000**

Benefits

- Registration for one golfer
- Tee Sponsorship
- Logo on tournament bag giveaway and opportunity to include promotional materials
- Recognition in tournament program
- Recognition in BASF publications and social media

RECEPTION BEVERAGE SPONSOR

(Exclusive sponsorship option): **\$2,000**

Benefits

- Exclusive sponsorship of award reception beverage station
- Logo on beverage station signage
- Recognition in tournament program and acknowledgement at awards reception
- Recognition in BASF publications and social media

GOLF BALL SPONSOR: **\$3,000**

Benefits

- Registration for one golfer
- Tee Sponsorship
- Logo on golf ball giveaway
- Recognition in tournament program
- Recognition in BASF publications and social media

BOX LUNCH SPONSOR

(Exclusive sponsorship option): **\$2,000**

Benefits

- Exclusive sponsorship of box lunch
- Logo, label on box lunches
- Recognition in tournament program
- Recognition in BASF publications and social media





SPONSORSHIP OPPORTUNITIES

Friday, October 27, 2017

11:00 a.m. - 8:00 p.m.

TPC Harding Park

99 Harding Road, San Francisco

GOLF CART WINDSHIELD SPONSOR (Limited number of sponsorships available): **\$2,000**

Benefits

- Logo on all team golf carts
- Logo on tournament rules sheet in every cart
- Recognition in tournament program
- Recognition in BASF publications and social media

HOLE-IN-ONE CONTEST SPONSOR (Exclusive sponsorship option): **\$2,000**

Benefits

- Exclusive sponsorship of the hole-in-one contest
- Logo and signage at the hole-in-one contest
- Recognition in tournament program
- Recognition in BASF publications and social media

FUN CART SPONSOR: **\$1,500**

Benefits

- Customized golf cart (decor of sponsor's choice)
- Logo on golf cart signage
- Tour the golf course three times during the tournament
- Recognition in tournament program
- Recognition in BASF publications and social media

HOLE OR TEE SPONSOR: **\$750**

Benefits

- Logo on tee or hole signage
- Recognition in tournament program
- Recognition in BASF publications and social media

IN-KIND CONTRIBUTIONS

Support the golf tournament with your in-kind contributions!

From theater, museum, and sporting event tickets to wine tastings and gift certificates, we welcome your in-kind contributions for our tournament raffle. In-kind contributors receive recognition at the event and in BASF publications.

If you are interested in contributing in-kind, please visit www.sfbar.org/golf to download an in-kind contribution form, or contact Steve Love, director of donor and community engagement, at slove@sfbar.org or 415-782-8917.





SPONSORSHIP AGREEMENT

Friday, October 27, 2017

11:00 a.m. - 8:00 p.m.

TPC Harding Park

99 Harding Road, San Francisco

FIRM or COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL ADDRESS: _____

SPONSORSHIP OPPORTUNITIES

Golf Tournament Co-Host	\$5,000	\$
Snack Cart Sponsor (Limited sponsorships available)	\$4,000	\$
Award Reception Sponsor (Exclusive sponsorship)	\$3,000	\$
Bag Sponsor	\$3,000	\$
Golf Ball Sponsor	\$3,000	\$
Reception Beverage Sponsor	\$2,000	\$
Box Lunch Sponsor (Exclusive sponsorship)	\$2,000	\$
Golf Cart Windshield Sponsor (Limited sponsorships available)	\$2,000	\$
Hole-in-One Contest Sponsor (Exclusive sponsorship)	\$2,000	\$
Fun Cart Sponsor	\$1,500	\$
Hole or Tee Sponsor	\$750 per hole	\$
TOTAL ENCLOSED		\$

We acknowledge commitment to this sponsorship level by:

Enclosing a check

Make checks payable to The Bar Association of San Francisco and send to:

Steve Love, The Bar Association of San Francisco, 301 Battery Street, 3rd Floor, San Francisco, CA 94111

Credit Card: Visa MasterCard American Express

If using a credit card, please fill out the following:

Account Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Thank you for your sponsorship! Payment must be received before sponsorship recognition can be awarded. If you have any questions, please contact Steve Love at slove@sfbar.org, or 415-782-8917.